



## **Thursday October 12**

Registration 2:30-4:30

Author Tables open at 3:00

### **Early Bird Session**

3-4:30 Marlon Hayes (Dogwood)

**Topic:** Finding Fearlessness—The Journey From Here to There

### **Meet and Greet**

6:30-9:00 Conference Center

7:30-9:00 Open Mic (Dogwood)

## **Sign Up**

The following sign-ups will be available at the registration desk beginning at 2:30 on Thursday.

1. Open Mike
2. Pitches with Rhonda Pender (Wild Rose Press)
3. Social Media Sessions with Samantha Keating
4. Table Reservations for Saturday Evening

## Friday, October 13

Registration 8:30-4:30

9:00 Announcements (Dogwood)

9:15 Keynote Jane Friedman- Thinking Beyond the Book Part 1

10:15 Break

10:30 Jane Friedman-Thinking Beyond the Book Part 2

11:30 Lunch

1:30 Breakout I (Select 1)

- Samantha Keating (Dogwood)- Cracking the Social Media Code
- Ginny Myers Sain (Hickory)-How Actors and Directors Use Physical Action. How Writers Steal Their Techniques
- Rene Gutteridge (Oak)- An Introduction to Screen Writing

2:30 Break

2:45 Breakout II

- Rhonda Penders(Dogwood)-Where Does Your Story Start
- Shel Harrington (Hickory)- Not Your Mama's Marketing- Creative Ways to Market Your Book
- Darcy Pattison (Oak)-Writing Children's Picture Books

Evening Activities

6:00 Happy Hour \*Cash Bar

6:30 Barbeque Banquet (Maple & Walnut)

8:00 Entertainment (Maple & Walnut)

Entertainment is open to all even if you dine elsewhere.

## **Saturday, October 14**

Registration 8:30-11:30

9:00 Announcements (Dogwood)

9:15 Keynote Jane Friedman- Developing a Strong Marketing

Presence: The Author Website

10:15 Break

10:30 Keynote continues-Developing a Strong Marketing Presence:

The Newsletter

11:30 Lunch

1:30 Breakout I

- Kim McCoy(Dogwood)- The Poetic Object
- Ginny Myers Sain (Hickory)- Keeping it Real-Writing Believable YA Dialogue
- Rene Gutteridge (Oak)- Writing Fiction Synopsis and Proposals

2:30 Break \*During breaks, please visit the author tables

2:45 Breakout II

- Tiffany Schofield (Dogwood)- The Secret of Showing Instead of Telling
- Shel Harrington (Hickory)- Looking for Laughs in All The Right Places
- Darcy Pattison (Oak)- Successful Indie Publishing
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3:45 Break

4:00 Wrap-Up with Chrissy Willis & Linda Apple (Dogwood)- Celebrate what you have done this year and help plan next year's event.

Evening Activities

6:30 Happy Hour \*Cash Bar

7:30 Awards Banquet (Maple & Walnut)

8:30 Awards Ceremony-The Awards Ceremony is open to all even if you dine elsewhere.